

## Press release

### Wilkhahn with no less than five nominations for the Design Prize of the Federal Republic of Germany



Designpreis der  
Bundesrepublik  
Deutschland

Nominiert 2004

**Frankfurt/Bad Mnder.** Wilkhahn honoured and delighted: five top products of the office furniture manufacturer in Bad Mnder have been nominated for this distinguished Design Prize to be awarded in Germany in the field of product design and communication design.

The Design Prize of the Federal Republic of Germany is donated by the Federal Minister of Economics as the official design award of the Federal Republic of Germany. Responsibility for organizing and presenting the Prize rests with the German Design Council, Frankfurt, as the central design institution. The Prize is awarded for excellent products in the field of product design and communication design. The criteria used by the international jury include design and technical innovation, design strategy, utility value, human benefits and sustainability. What is special about the Design Prize is that the competition is only open to those entries that have been nominated for the Prize by the Ministers/Senators for Economic and Cultural Affairs of the German Lnder and by the Federal Minister of Economics and Technology.

The following Wilkhahn products have been nominated:

- **Solis office chair range** (Design: wiege)  
Awards to date: Focus in Gold 2003 (International Design Prize Baden-Wrttemberg), red dot Design Award 2003 (Design Center North-Rhine/Westphalia), Innovation Prize "Architektur und Office", Orgatec 2002

Solis has been nominated for by the **Federal Ministry of Economics and Labour.**



Solis range (Design: wiege)

- **Solis F office chair range** (Design: wiege)  
Awards to date: Focus in Silver 2003 (International Design Prize Baden-Wrttemberg), red dot Design Award 2003 (Design Center North-Rhine/Westphalia), Innovation Prize "Architektur und Office 2002", Orgatec 2002

Solis has been nominated by the **Federal Ministry of Economics and Labour.**



Solis F range (Design: wiege)



Timetable range (Design: Andreas Störiko)

- **Timetable range** (Design: Andreas Störiko)  
Awards to date: red dot for High Design Quality 2001 (Design Center North-Rhine/Westphalia), International Design Prize Baden-Württemberg 2001, Design Prize Switzerland 2001, iF Product Design Award 2002, Hanover

Timetable has been nominated for by the **Federal Ministry of Economics and Labour**.



DinA range (Design: Udo Schill, Timo Küchler)

- **DinA table and storage unit range** (Design: Udo Schill, Timo Küchler)  
Awards to date: iF Product Design Award 2004, Hanover

DinA has been nominated for by the **Federal Ministry of Economics and Labour**.



Corporate Website [www.wilkhahn.com](http://www.wilkhahn.com)  
(Concept and implementation: Neue Digitale)

- **Wilkhahn Corporate Website, www.wilkhahn.de**  
(Concept and implementation: Neue Digitale)  
Awards to date: Cyber Lion in Bronze, Cannes 2002, iF Communication Design Award 2003, Hanover, red dot Communication Design Award 2003 (Design Center North-Rhine/Westphalia).

The Website has been nominated by the **Hessen Ministry of Economics, Transport & Regional Development**.

Printable image data of the products are available at [www.wilkhahn.com](http://www.wilkhahn.com) - Service – Image Database (under search word for respective ranges)

The 10-strong international jury will award three prizes only and a maximum of 18 times “highly commended”. The results of the jury will be published and the prizes will be awarded in August 2004.

For further information, please contact

For Wilkhahn president Jochen Hahne, the nominations alone are a satisfying confirmation of Wilkhahn’s holistic design approach: “All in all, Wilkhahn has won design awards for a host of accomplishments, ranging from its corporate website, numerous products to its exhibition stand. The fact that five of these have been nominated for the Design Prize of the Federal Republic of Germany endorses our approach of strengthening our brand and making it distinguishable by means of outstanding, coherent design achievements on both a national and international level.”

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