

## Press release



Wilkhahn, Modus range (design: Klaus Franck, Werner Sauer and wiege): a range achieving global success



Modus Conference model group (design: Werner Sauer) marks a classically modern conference culture

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### **Wilkhahn: 500,000 Modus office chairs and more**

**Bad Münster. Since serial production commenced some ten years ago, sales of office chairs from the Wilkhahn Modus range have topped 500,000. The bestseller, designed by Klaus Franck and Werner Sauer in collaboration with the wiege design studio, has become a model of excellence for dynamic sitting with extraordinary seated comfort, graceful aesthetics and intelligent self-adjustment.**

Including Modus visitor's chairs and cantilever models, the number of chairs sold is almost one million. Since first launched in autumn 1994, Modus has gone down in history in the industry: minimal material input, maximum transparency and optimal self-adjustment have made Modus an aesthetic model of excellence for many an office chair in the 21st century. Often imitated but still unrivalled, Modus offers the perfection of dynamic sitting. The unmistakable appearance with a flexible seat shell and an open backrest frame covered with a resilient material providing a supportive membrane, the contoured aluminium swing plates of the extremely convenient torsional mechanism, and the wide scope of application of a complete product family predestine Modus for furnishing high-quality workplaces within the field of administration and all areas dealing with customers.

Modus stands for modern, dynamic organizations with a high focus on design and value, internally and externally. The Modus range has therefore been selected by numerous leading companies and institutions throughout the world, for example by Nike China, Fed Ex in the USA, the World Bank in Tokyo, TELEFONICA or the Kiel State parliament building. Availability of the range is guaranteed in all developed economies due to the international positioning of Wilkhahn with subsidiary companies in Europe and Australia, licence partners in the USA, Japan, South Africa and Brazil, as well as strong export partners.